



Run • Hike • Crawl

PEEC 5k Trail Race

SPONSOR FORM

MAY 2, 2020

For nearly 50 years, the Pocono Environmental Education Center (PEEC) has been educating visitors of all ages about the environment. PEEC's work is now more important than ever as we face environmental challenges such as keeping our watersheds healthy and finding ways to reduce our carbon footprint. Your financial support now will ensure that present and future generations are educated, enlightened, and inspired by PEEC to protect our environment and live life sustainably.

SPONSORSHIPS

☐ **Presenting Sponsor (\$5,000)***

☐ **Silver Sponsor (\$500)***

☐ **Platinum Sponsor (\$1,500)***

☐ **Kilometer Sign Sponsor (\$125)***

**See reverse for full benefit details.*

SPONSOR REGISTRATION (Please print)

*Please Note: Sponsor information must be received by **Saturday, April 11, 2020** in order to be included on the t-shirt.*

Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSOR PAYMENT INFORMATION (Please print)

☐ Check enclosed payable to "PEEC" for \$ _____

☐ Bill my Credit Card: _____ Visa _____ Master Card _____ Discover

Name on Card: _____

Address: _____ City: _____ State: _____ Zip: _____

Card Number: _____ Exp. Date: _____ / _____ CCV Code: _____



Complete the sponsorship and payment information and mail to:
PEEC 5K RUN/HIKE/CRAWL, 538 Emery Road, Dingmans Ferry, PA 18328
Or register at www.peec.org/5K

SPONSORSHIP BENEFITS

LEVELS OF SPONSORSHIP	BANNER SIGN	NEWSPAPER AD	PSA THRU PMVB	PEEC MEDIA BUNDLE	MAPS ADS	RUNNERS PKG
PRESENTING (\$5,000)	X	X	X	X	X	X
PLATINUM (\$1,500)		X	X	X	X	X
SILVER (\$500)			X	X	X	X
KILOMETER (\$125)					X	X

DEFINITION OF BENEFITS

Banner: Exclusive banner for 5K Run for each single business/contributor at the \$5,000 level, plus all incentives below.

Newspaper Advertisement: 1/4 page advertisement in the Pocono Record, readership of 130,000, (in both print and digital media), plus all incentives below.

Public Service Announcement: via Blue Ridge Cable on a dedicated channel sponsored by the Pocono Mountains Visitors Bureau reaching 7,500 viewers, plus all incentives below.

PEEC Media Bundle: Listing of sponsors on Facebook page for 1 month, PEEC webpage for 3 months, and once in the PEEC Newsletter; plus all incentives below *(Potential reach for sponsors: 18,000 engagements on Facebook; 16,000 engagements on PEEC webpage; PEEC Newsletter distribution of 4,500).*

PEEC Map Advertisement: Prominent listing in our most popular trail map for remaining months of 2020, plus all incentives below - 5,000 maps will be printed.

PEEC Runners Package: Kilometer sign and logo included on T-shirts.



Complete the sponsorship and payment information and mail to:
PEEC 5K RUN/HIKE/CRAWL, 538 Emery Road, Dingmans Ferry, PA 18328
 Or register at www.peec.org/5K